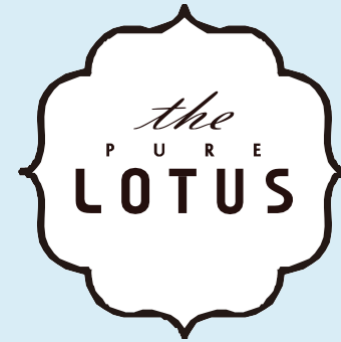


 THE PURE LOTUS



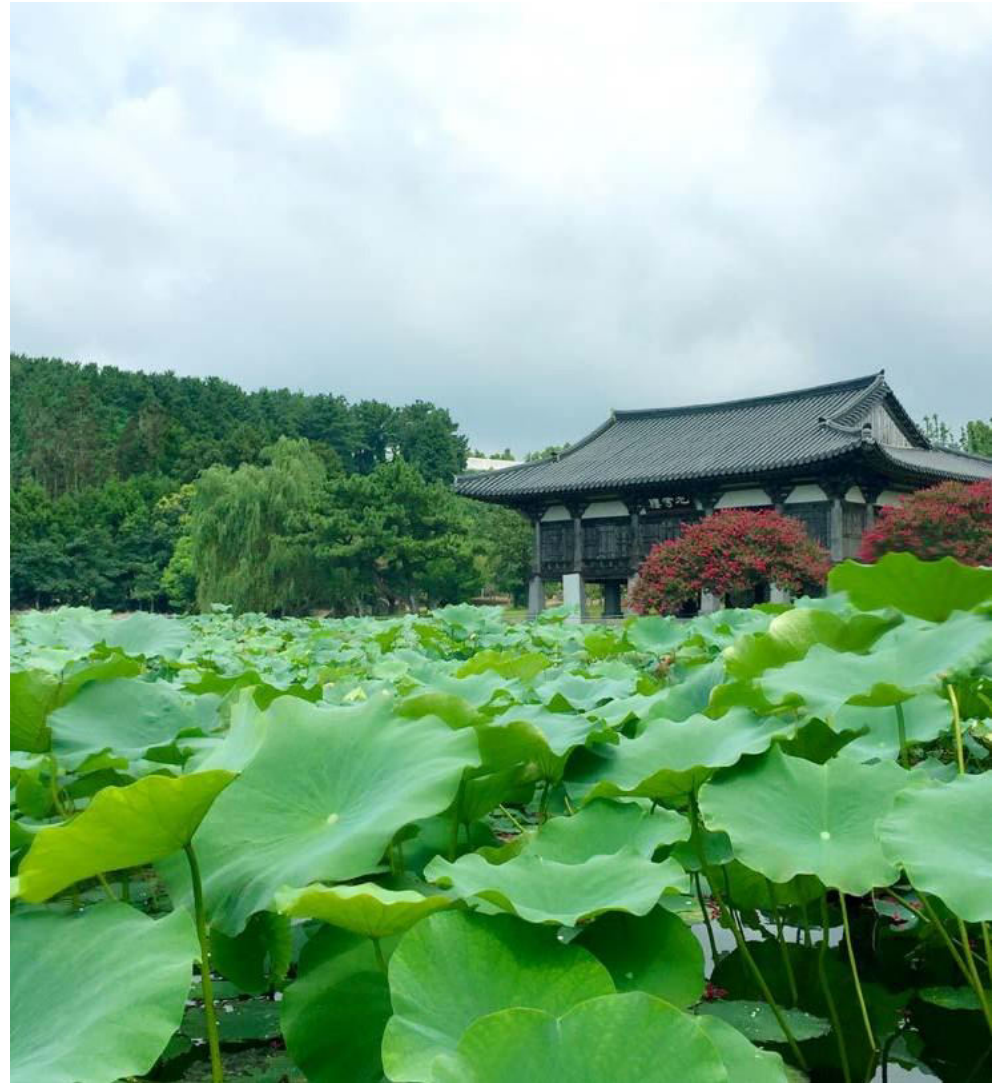
CLEAN & VEGAN BEAUTY



CLEAN & VEGAN BEAUTY



Your skin regains calm_____THE PURE LOTUS



Made In Jeju

'Beophwasa', thousands-year-old temple on Jeju Island, is famous for its lotus pond where hundreds of lotus leaves bloom in summer. The bright sunlight, clear water, and the strong winds of the island bring lotuses up that blanket the pond with their yellow green leaves. This is the home to THE PURE LOTUS.

Main Ingredient



ABOUT THE WHITE LOTUS LEAF

Unlike decorative red lotus, white lotus leaf has been used to make medicine or tea. It is rich in iron, vitamin C, kalium, tannin, calcium, and dietary fiber, not to mention its excellent anti-oxidation effect. So, white lotus is used for an amazing skincare formula as well as for extraordinary health effects in terms of blood circulation, iron supplement, and detox effects.

THE ANTI-OXIDATION TEST

TEST 1. The test on the anti-oxidation effect of white lotus leaves completed. (tested by BIOSPECTRUM)

TEST 2. The test on the composition of polyphenol and the anti-oxidation effect of white lotus leaves completed. Higher polyphenol and anti-oxidation effect than other lotus leaves in Korea. (tested by RIC Jeju National University)

 THE PURE LOTUS



Art Collaboration

THE BLOOMING LOTUS IN ARTWORKS

A woman has been painting lotus for more than 30 years. Kang Myeongsun, known as the lotus artist of Jeju Island, was enchanted by this mysterious life of lotus growing in mud to become a pure beauty. The artist spares no effort in making traditional paper by herself to paint precious lotus flowers on it. Lotus growing in a muddy pond is recreated into a piece of art on the paper. The lotus flower blooms again in THE PURE LOTUS - a unique brand truly created by art collaboration



Certification



The strenuous efforts for research and development paid off as THE PURE LOTUS products manufactured in CGMP-certified facilities acquired Jeju cosmetic certification and European certification.



Certification

THE PURE LOTUS

JEJU STARS 2020 / VENTURE COMPANY / PROMISING ENTERPRISES FOR EXPORT / COSMETIC CERT JEJU / THE BEST THESIS PRIZE / THE VEGAN SOCIETY



VENTURE COMPANY / PROMISING ENTERPRISES FOR EXPORT / JEJU STARS 2020



THE BEST THESIS PRIZE : For Patent Application (CLEANSER)



PATENTED INGREDIENT for antioxidant and brightening



COSMETIC CERT JEJU : EYECREAM, BRIGHTNING SERUM



PACKAGE CERTIFICATE OF DESIGN REGISTRATION : GUASHA , HAIR LOSS SHAMPOO, EYECREAM



VEGAN CERTIFICATION : SHAMPOO, EYECREAM