



Schwänen Garten



Bioactive
Antioxidant
Skincare

No Parabens
No Sulfates
No Triethanolamine
No PEG
No Butylene Glycol
No Benzophenone
No Silicones
No Castor Oil
No Mineral Oil
No Alcohol No
EDTA
No GMO

No Nanoparticles
No Propanol
No Resorcinol
No Coal Tar
No Toluene
No Triclosan
No Aluminum
No BHA (Butylated Hydroxyanisole)
No BHT (Butylated Hydroxytoluene)
No Synthetic Fragrance
No Artificial Colorants
No Animal Testing

Brand Differentiators

ANTIOXIDANT COMPLEX

Bioavailable Exclusive Formula
Naturally-derived
Developed by Scientists

VALUES

Trustworthy
Clean & Safe Ingredients
Cruelty-Free

**CLEAN BEAUTY
EXCLUSIVE FORMULA
RESULTS-DRIVEN**

TALE OF THREE CITIES

Saint Petersburg
Seoul
New York

CLEAN BEAUTY FOR ALL

Genderless
All Skin Types
Affordable

What We Pursue

Key Ingredients Clean Beauty for All

EWG 1 Propanediol

EWG 1 Larix Sibirica Wood Extract

EWG 1 Betula Alba (Birch) Extract

EWG 1 Centella Asiatica Extract

EWG 1 Lavandula Angustifolia (Lavender) Extract

EWG 1 Rosmarinus Officinalis (Rosemary) Extract

EWG 1 Origanum Vulgare Leaf (Oregano) Extract

EWG 1 Thymus Vulgaris (Thyme) Extract

EWG 1 Camellia Sinensis Leaf (Green Tea) Extract

EWG 1 Polygonum Cuspidatum Root Extract

EWG 1 Scutellaria Baicalensis Root Extract

EWG 1 Glycyrrhiza Glabra (Licorice) Root Extract

EWG 1 Chamomilla Recutita (Matricaria) Extract

EWG 1 Zanthoxylum Piperitum Fruit Extract

EWG 1 Pulsatilla Koreana Extract

EWG 1 Usnea Barbata (Lichen) Extract

Fides Servanda Est

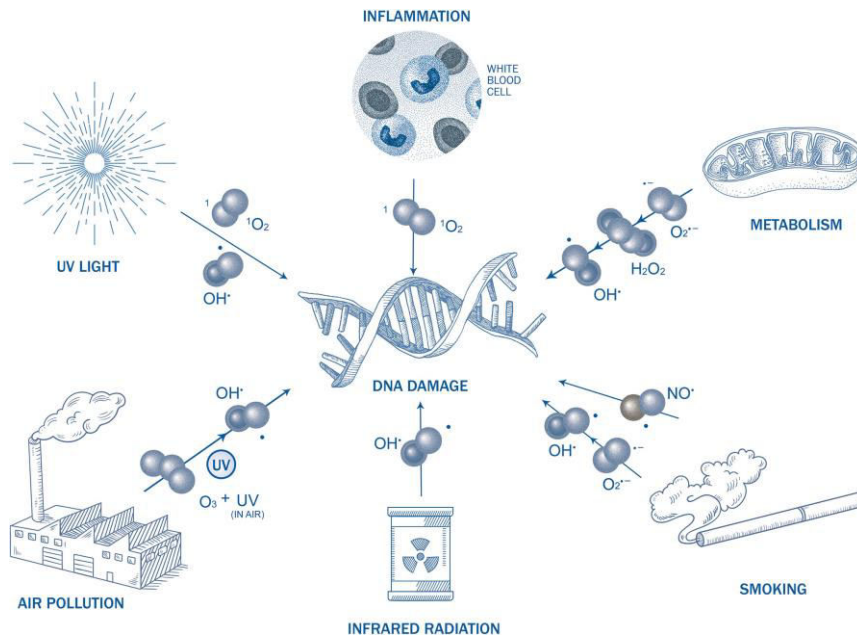
All of our formulas use phytochemicals and are absolutely free from any controversial ingredients including mineral oils, artificial colorants and fragrances, and genetically modified organisms.

All of Schwanen Garten's products are considered clean.

Fides Servanda



Oxidative Stress / Causes



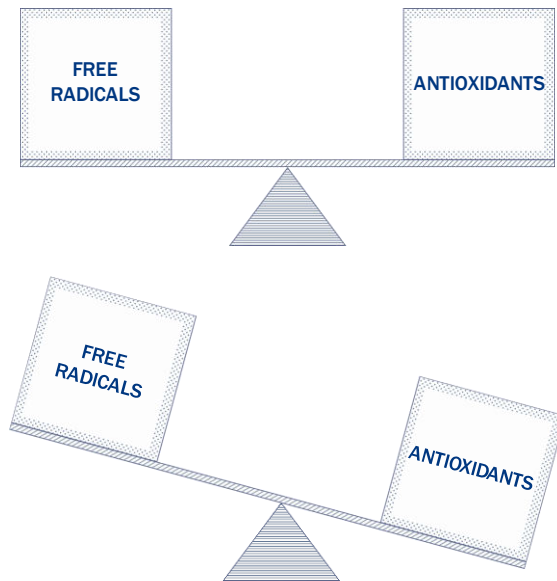
The skin's aging process can be attributed to various factors falling into two categories—either intrinsic or extrinsic. Also referred to as the natural aging process, intrinsic aging is an inevitable and genetically determined process mainly caused by the shortening of telomeres. Small DNA sequences that are present at the end of each chromosome, these compounds essentially act as the aging clock in our cells.

Extrinsic aging is a result of controllable lifestyle choices such as smoking, chronic stress and excessive alcohol consumption, as well as environmental components including exposure to the sun's UV rays, visible light, infrared radiation and air pollution. All of these factors can lead the body to experience oxidative stress, ultimately contributing to signs of aging.

Oxidant-Antioxidant Balance in Skin

PRO-OXIDANTS REACTIVE
OXYGEN SPECIES (ROS)
REACTIVE NITROGEN SPECIES (RNS)

ANTIOXIDANT ENZYMES TOCOPHEROLS,
TOCOTRIENOLS UBIQUINOLS (COENZYME Q)
VITAMIN C (L-ASCORBIC ACID),
GLUTATHIONE CAROTENOIDS, RETINOIDS, URIC ACID



The skin is equipped with a variety of antioxidants forming an antioxidant defense system that intervenes at different levels of the oxidative process by scavenging and neutralizing free radicals to counteract oxidative stress.

Oxidative stress or oxidative cell damage occurs when there is an imbalance between free radicals and antioxidants that are naturally made in the skin. This loss of balance plays a major role in premature skin aging, hyperpigmentation, uneven tone and can trigger inflammatory conditions. Increasing levels of antioxidants is key to reducing oxidative stress.

Our very own secret formula- SG Antioxidant Source™

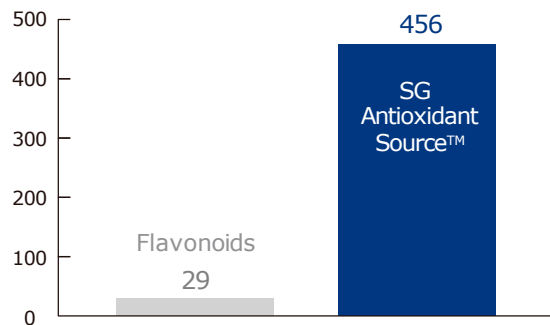
SG Antioxidant Source™

Naturally Derived Antioxidants

- Bioavailable antioxidant protection
- Anti-inflammatory protection
- Multi-active formula
- Non-toxic and non-irritating
- Promotes collagen and elastin synthesis
- Reduces pigmentation, fine lines and wrinkles

CAP-e Antioxidant Capacity

Flavonoids vs SG Antioxidant Source™



This graph shows that the Schwanen Garten Exclusive Antioxidant Source™ has 15 times more antioxidant capacity than flavonoids.

CAP-e is a preclinical measure that determines the bioavailability of antioxidants and its efficiency in entering into and protecting live cells from oxidative damage. (i.e. vivo by NIS Labs)

A CAP-e number is then generated to state the biological antioxidant penetration and protection by the product.



PATENT PENDING
NO.# PCT/KR2018/009855

Sustainability















Schwanen Garten believes in the power of nature –not just by harnessing its antioxidants to develop high performance, results-driven formulas but also through preserving the environment by protecting and conserving its ecosystems. We are committed to lightening our carbon footprint and reducing waste.

Our packaging is minimal by design. To limit unnecessary materials, we print all our product information on the outside and inside of each box, avoiding any additional inserts. Our boxes are made of FSC-certified (Forest Stewardship Council) paper, and the majority of our bottles and jars are glass, purposely made without any added colors for easy recycling. For all orders that are placed directly on schwanengarten.com, we use eco-friendly package cushioning and PCR (post-consumer recycled) paper.

We know this is not enough and will continue to take intentional steps to responsibly formulate Schwanen Garten products and to lessen our impact on the planet.

**ALWAYS CLEAN
EFFECTIVE
AND FAITHFUL**

 PARABEN FREE	 SULFATE FREE	 CRUELTY FREE
 PHTHALATES FREE	 MINERAL OIL FREE	 SILICONE FREE
 PEG FREE	 ALCOHOL FREE	 EDTA FREE
 FRAGRANCE FREE	 GMO FREE	 COLORANTS FREE