

Pro-Formula

Professional Skin Care System

Skin Science For Your Beauty

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Proformula, creating its name in a compound of words 'Pro' to Professional & 'Formula' to Formulation, is a brand launched for the purpose of formula development through collaboration of Dermatologist & Skin care specialist. Especially into the logo of Proformula, an inserted '+' symbol mark contains meaning of Brand Identity based on the trust that medical cosmetic and professional brand is cherished



PROFORMULA BRAND INFO

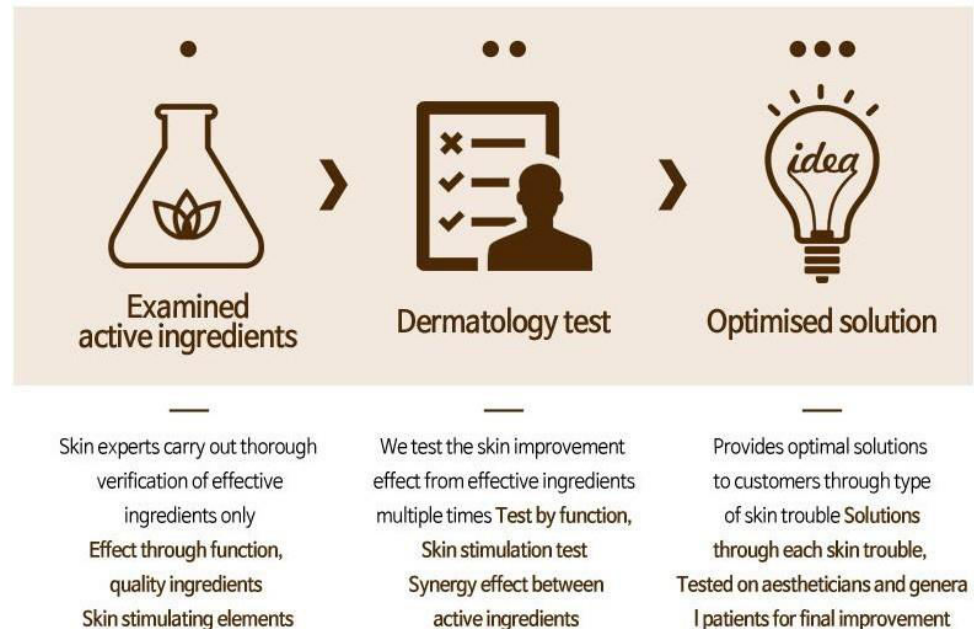


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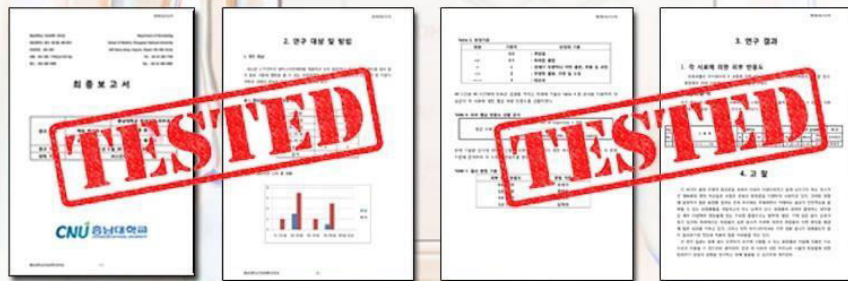
PROFORMULA – 3 Step System



PROFORMULA Dermatologist Tested

SKIN IRRITATION TEST COMPLETED

Proformula PhytoVita Line completed by dermatologist tested 'Non Irritation'



Dermatologist Tested

Method of Research: 48~96 hrs patch test

Object : 20~30 adults

Method : apply the sample and remove after 48~96 hrs

Result : **Proformula line of Medicos corp. is non-irritation product**

Criteria for irritant reaction and allergic reaction

	Irritant reaction	Allergic reaction	Reaction	Weighted value	Diagnostic Criteria
1.border	Clear	Uneven	-	0.0	: No reaction
			+/-	0.5	: Subtle erythema
2.loss of lesions	Rapid	Slow	+	1	: Clear border yet weak erythema, edema, papule
			++	2	: Clear erythema, papule, water blister
3.Shape	Burns-like	Eczema-like	+++	3	: Bulla

Average skin reaction was calculated with the formula below with the diagnosis results collected at 48 hours and 96 hours

Average skin reaction formula

$$\text{Average skin reaction} = \frac{\text{Grade} \times \text{No. of responses} \times 100 \times 1/2}{(\text{Maximum grade}) \times (\text{No. of Total Subjects})}$$

Sample photo for visual evaluation



Results Criteria

Average skin reaction	Diagnostic Criteria
0.0 - 0.9	No reaction
1.0 - 2.0	Minor reaction
3.0 - 4.9	Medium reaction
Over 5.0	Strong reaction

Analysis of results

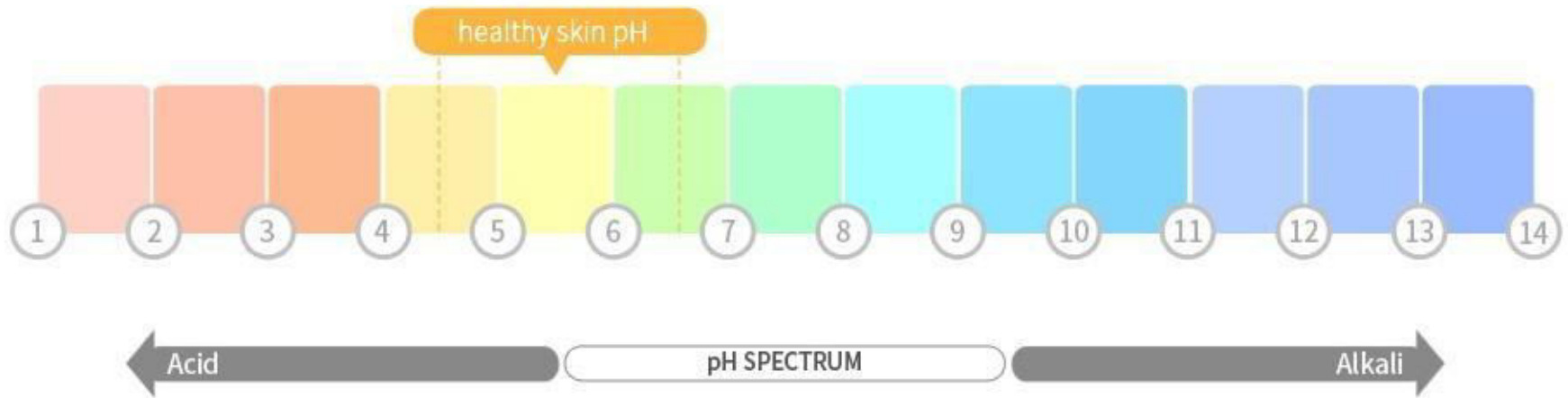
Ag.		48hrs				96hrs				Reaction grade(%)			Remarks
No.	Sample	±	+	2+	3+	±	+	2+	3+	48hrs	96hrs	Mean Score	Level of reaction
1	Proformula Phytovita K Cream	0	0	0	0	0	0	0	0	0.00	0.00	0.00	No reaction

* In the dermatology hypoallergenic test, no irritant reaction with Proformula Products was found during the test period

PROFORMULA Slightly Acid

The surface of the healthy skin is pH 4.5~6.5 slightly acidic

Proformula is a slightly acidic product similar to the pH of healthy skin that adjusts the pH balance of the skin and its skin acid film keeps the skin healthy.



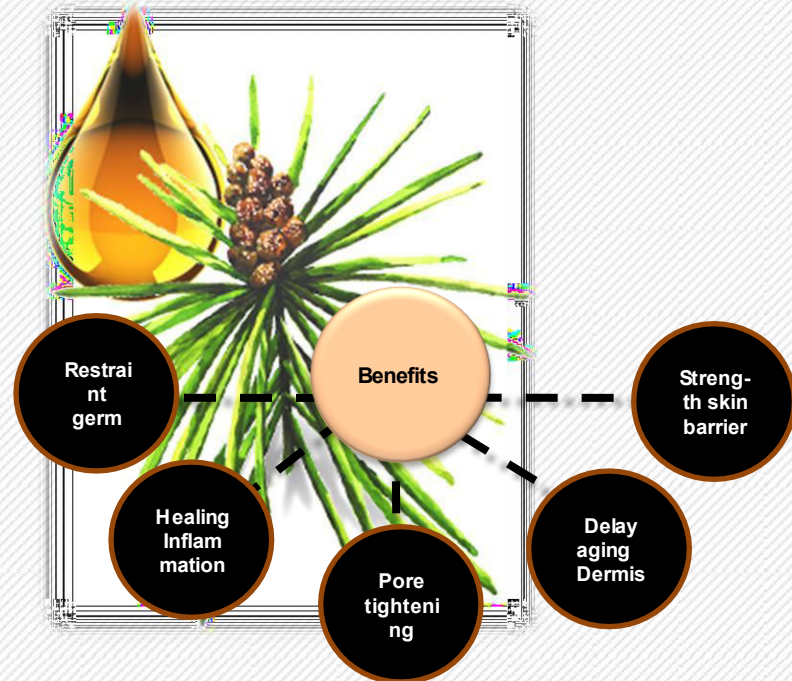
A healthy skin surface is a secretion from the sweatglands and fat glands of the skin and it has a thin acid film with pH 4.5~6.5.

PROFORMULA Patented Ingredients Certificate



Sciadopitys Verticillata Root Extract (Patents Number : 0508528)

Sciadopitys Verticillata Root Extract It contains **Vitamin C, K, B, Flavonoid** and help to restrict the germ, heal inflammation. Anthocyan is one of the best antioxidant ingredients and help to delay an anti-aging skin. Also the Tannin for acne and sensitive skin strengthen skin barrier. Pore Minimizing, Antioxidant, Anti-inflammation



PROFORMULA CERTIFICATE

Certificate

Facilities

Based on the scientific basis for the efficacy and safety of a brand

We could offer better quality by certification that complies with strict quality control standards.



우수화장품 제조기준(CGMP)



품질경영시스템 기준(ISO 9001)



환경 경영체계 기준(ISO 14001)



우수제조 관리 기준(ISO 22716)

CGMP - Current Good Manufacturing Practice

ISO 9001 - Quality Management Systems (QMS) is a set of standards that helps organizations ensure they meet customer and other stakeholder needs within statutory and regulatory requirements related to a product or service.

ISO 14001 - Environmental Management as a Corporate Management Policy and manage human and material resources systematically by allocating them. It is Environmental Management System to Improve Environment consistently.

ISO 22716 - A new Guideline of GMP; Good Manufacturing Practice